

# Oil City Corporate Challenge



January 1 - March 31, 2024

**FOOD**  **BANK**  
OF WYOMING™

# First Annual Corporate Challenge

Thank you for participating in Food Bank of Wyoming's first Corporate Challenge, a friendly 3-month competition among corporations and groups.

The competition aims to boost employee engagement and morale while educating your employees about local hunger and poverty issues through direct involvement and impact.

This handbook provides planning tools and keys to success!

## Getting Started

Pre-planning is one of the best ways to win the challenge. These tips can help your team bring home the traveling trophy to proudly display at your company:

- Involvement from senior management
- A challenging but achievable goal
- Getting on the volunteer calendar early to ensure space is available!

Food Bank of Wyoming will send leaderboard updates to all participants to keep your company ahead. Challenge other corporations to join you so you can defeat them later! Ultimately, our neighbors in need win.



## In It To Win It

Get points and bring home the prize! The following can be done to earn points:

- Company Virtual Food Drive\*
- Individual Donations
- Volunteer Hours
- Combination of All Three

\*Due to the buying power of Food Bank of Wyoming, we can help more neighbors with financial donations. With \$1 we can purchase enough food for three meals, whereas \$1 at the store won't buy much. Save the trip to the store and start a Virtual Food Drive.

## Point System

- \$1 Donated = 10 points
- 1 Volunteer Hour = 5 points (each shift is two hours long)
- Register before January 1st, 2024 = 250 Bonus points
- Double points on Volunteer Bonus Days
- Recruitment of another group challenger = 1000 points
- Attend Award Ceremony = 500 points (RSVP must be received prior to March 31st)

If your corporation has employee matching program dollars, matching funds will be counted towards the point total.

## Celebration Award Ceremony

**Friday, April 10th, 3:30 pm to 5 pm**

Start the weekend early and join us for a fun event with snacks and awards to recognize the corporations who have donated their time and money to help neighbors around the state facing food insecurity.



## Prize Categories

- Overall Winner
  - The company with the most points is divided by the number of employees.
- Best Virtual Food Drive
- Most Volunteer Hours
- Fastest Box Build (measured by boxes per minute)

Winning teams will take a traveling trophy to their office to display proudly

## Promote Your Participation to Employees and Customers

- Include a brief article in your company newsletter
- Distribute a calendar of activities for participation
- Take a lot of pictures to share in annual reports, newsletters, and with partners.
- Brag on social media about the work your organization is doing for neighbors in Wyoming
  - Use @wyomingfoodbank and #WyomingFoodBank

Send your photos to [dsveda@wyomingfoodbank.org](mailto:dsveda@wyomingfoodbank.org), so we can share your photos on our social media accounts, Facebook, X, Instagram, and Linked-In!

## How to Give Financially

- Giving Online
  - select “This gift is to honor or in memory of someone” and in the Honoree Name write the corporate name so the funds can be applied to the challenge.
- Checks or Cash
  - Ensure the check or cash donation notes the name of the company participating in the challenge.

**Due Date for Financial Donations:  
1:00 pm, Friday, March 29th, 2024**